

# The BEST Culture Survey

Imagine clear confidential evidence of how everyone really 'thinks and feels' about your organisation ...



25 mins pp to complete on secure internet connection, Data collated and reported, Tailored demographics, Survey 10 - 100,000 in 4-6 weeks.

When the business environment lacks open communication, morale is low and pressure is high, it is often difficult to assess the issues you are facing and measure how everybody is feeling. It's like building your brand promise on sinking sand!

During periods of change, strategic growth and especially mergers & acquisitions, it is vital to know what sensitive underlying cultural issues could make or break progress.

BEST Culture Survey:

- Identifies, measures and maps the attitudes and behaviour of your culture on 12 key behavioural signposts
- Fast, online and confidential view of attitudes in your business
- Validated by research on 84 Questions, plus freeform comments
- Tailored demographics available; e.g. age, gender, service, function, location
- Fully comprehensive report highlighting strengths, gaps and transformational solutions



## ONLINE SURVEY



## The BUSINESS BENEFIT :

Gain Evidence about 'how people work best around here' and build the BEST Culture based on strong human foundations.

## The INDIVIDUAL BENEFIT :

A sense of inclusion, belonging and honest contribution.

**BEST...**  
Be Extraordinary Starting Today!

**Corporate Heart**

Call 020 8998 7032 for more details  
www.corporate-heart.co.uk

putting *life* back into business