



**Corporate Heart – “Creating Well Communities at Work” Press Launch
March 30, Corpnext, 1 Cornhill, London, EC3V 3ND 6.15-9pm**

Guest Speaker – Jonathan Evans HR Director Westminster City Council

Corporate Heart, a specialist in organisation ‘wellness’ and culture change, invited an eminent audience to the launch of its pioneering research into *Healthy High Performance Through 'Wellness'* – a year-long study that took the pulse of the UK private and public sector and reveals how companies can improve performance through ‘well behaviours’.

The findings of the study, which involved approximately 1,000 people from 12 of the UK's most prominent private and public sector organisations, were presented to the DTI on March 5. Research partners included South West Trains, Total UK, Chubb Insurance, Ministry Of Defence, Metropolitan Police, NHS, and Alexander Mann Group.

The results provide a holistic picture of corporate wellness as measured by 12 key elements, which include employees’ personal confidence and business performance in combination with work/life balance, physical health, values, beliefs, and resilience under pressure. These elements, when working in synergy, can help organisations build sustainable growth, lower sickness and absenteeism, increase motivation levels, and improve employer branding. The survey gets “under the skin” of business culture to reveal the real needs of employees in a practical and long-lasting way.

The event, which brought together research partners, clients, colleagues, members of the press, and academic associates, was sponsored and hosted by Corpnext, a provider of ‘spaces with soul’ for London businesses.

For further information or copies of the research report, summary sheets and sample output report, please contact:

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