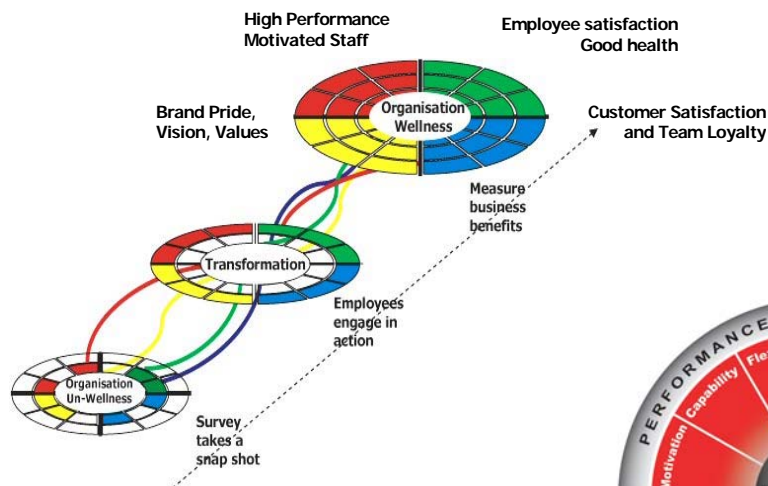


# Corporate Heart provides a healthy approach to high performance



Corporate Heart works to increase organisation wellness, so that people and processes synchronise to produce healthy high performance. A whole approach using The Wellness Map® is vital for long-lasting healthy transformation, shifting the emphasis from managing stress to defining and creating wellness that lasts.



## TRANSFORMATION

Using The Wellness Map® as a core linkage tool, the inner and outer elements are used to understand personal and group behaviour in ways that will underpin new dialogue for wellness in practice.

The transformation takes place at an employee level using the inner elements during a two-day Foundation Programme. Here the groundwork is undertaken to enable participants to increase their own wellness and align this to their role.

In the Growth Programme, further enhancement continues with specific emphasis on alignment to organisation goals.



## SURVEY

Corporate Heart measures your culture by using an online survey focused on your employee's perception of 12 key elements shown on The Wellness Map®. The survey is delivered with a full report and personal presentation of the feedback, plus an executive summary of freeform comments in order to create a reliable picture of current behaviour. This survey creates a continuous benchmark measurement year on year.



## ENGAGEMENT

Large-scale fast effective engagement is a priority in making the whole approach inclusive and long-lasting for all employees to communicate with a new dialogue about wellness. Engagement sessions build on the survey results and start the transformation, bringing groups of employees together in a safe shared atmosphere to communicate and contribute to the next steps in building a healthy culture for their organisation.

**A robust platform for transformational change – The Wellness Map® - has been developed, creating a common dialogue for behaviours. This model underpins all Corporate Heart culture change programmes. This approach measures, engages and transforms business results by developing people, their behaviour and organisational performance simultaneously.**



For more information about this approach, contact us at: