

AT LAST!

**MEN TELL US WHAT THEY
REALLY THINK ABOUT WOMEN
IMPACTING THE WORKPLACE**



Headlines from Corporate Heart's research

Looking at the gap between what men think 'most men' agree on, and their own personal view, we uncover:

The "unspoken conversation" **83%** see themselves as 'relationship focused' leaders rather than 'tough guys'.

A desire for change **60%** said they would like work to be different yet continue to work in the same old way.

Actions differ under pressure **50%** on average, behave as "tough guys" yet hide their true emotions to get the job done!

NOW is the time for ACTION!

Book our Master Class for your Organisation

Across the world we asked a wide range of business men to share how they think **MOST MEN** manage relationships with women and each other at work.

Our research results suggest that more business efficient ways of **MEN** working with women *and* each other are not being fully explored, and the potential cost of mis-communication is draining financial results.

Why is there a need for MEN to have a new conversation about women and business?

- There is much evidence that in today's economy women are in demand but not succeeding to the top as fast or in great enough numbers to influence major cultural change. **Do men hold the master key that will open up a truly collaborative mindset?**
- From top level advisors, Lord Davies' report requires radical action by CEOs, stating the commercial imperative that 'more women make good business sense'. **Is this not only about the Board but throughout business?**
- There is a huge focus on women getting to the top and as a result men are starting to feel excluded and mis-communication is often rife. **How can men engage proactively with the debate?**
- The paradox is that men understand the business imperative for cultural change yet cannot navigate an inclusive pathway. **Can men drive results on a new business map?**

Our Master Class

- explores the full results of our research
- assists you to implement highly effective ways to communicate
- helps you to apply the results to improve financial performance